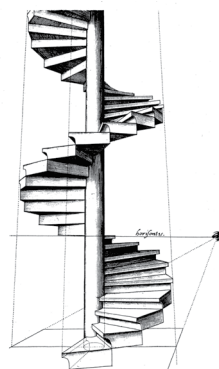




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DESENHO E POLÍTICAS PARA INOVAÇÃO E DESENVOLVIMENTO TECNOLÓGICO

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ABSTRACT

Innovation and technological development are highlighted in the Brazilian educational policies, following the logical competitiveness imposed by the international market. One of the indicators of technological innovation and therefore, a competitiveness demonstration, is the number of patents registered, to which the design is intrinsic for the activity of thinking and registering an idea. Despite of standing in the first positions in the world's economy ranking, Brazil is one of the least competitive countries. Nowadays, as well as in other times of economic growth, there is a demand of training courses for industrial workers, Drawing is once again in the Brazilian *curricula*, although almost always restricted to vocational training, in contrast to the developed countries where Drawing is still a compulsory education subject. Based on economic data, we propose to discuss Drawing as an intrinsic knowledge subject towards technological development and, therefore, essential for the national educational project. This paper presents the results of a basic exploratory search and qualitative approach, based on the comparative method and in techniques of documentary and historical research.



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