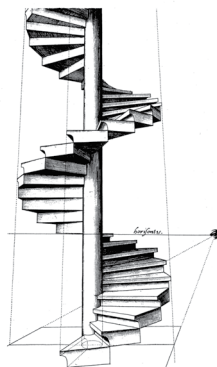




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AS IMAGENS DO MUNDO NAS ONDAS CURTAS DO RÁDIO

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ABSTRACT

This study is about the world's images that are broadcast by the international radios' communication, transmitted by several countries in Portuguese and Spanish, to Brazil in Short-Wave (SW), having for goals the analysis and discussion on the political and cultural iconography from the visual and sound images. This is a semiotic research and iconographical analysis based on a programs' investigation and QSL's card (radiographic materials) from the collection of the researcher. Since it was conceived during the Cold War, the international broadcasting tends to preserve its ideology by means of cultural and political discussions presented in images. One of the intentions of this paper is to publicize the country and reflect on historical facts, thus contributing for the visibility of the collective imaginary and different thoughts about the world conjecture.



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