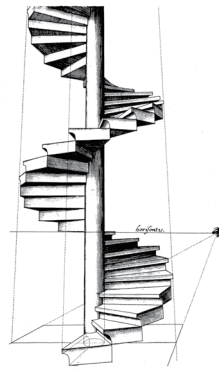




ASSOCIAÇÃO DOS PROFESSORES DE
DESENHO E GEOMETRIA DESCRITIVA
Escola Artística Soares dos Reis
Rua Major David Magno 139
4000-191 PORTO PORTUGAL

GEOMETRIAS & GRAPHICA 2015
1, 2 , 3 . Outubro / October . 2015



ASSOCIAÇÃO BRASILEIRA
DE EXPRESSÃO GRÁFICA
EGR - CCE - UFSC
Campus Universitário
88.040-970 FLORIANÓPOLIS/SC BRASIL

LIVRO DE RESUMOS / BOOK OF ABSTRACTS

03.10.2015 MANHÃ / MORNING

ARTIGO 061 / PAPER 061

(Apresentado em Português / Presented in Portuguese)

VISÕES DE FUTURO NAS PRIMEIRAS BIENNAIS DE ARQUITETURA PAULISTANAS

Helio Herbst, Ana Paula Ribeiro de Araujo,
UFRRJ, Brasil

ABSTRACT

Much is said about the importance of the Architecture Biennials. In the field of aesthetics, those exhibitions are an ideal forum for the confrontation of propositions, indicating continuity or rupture of standards. On the other hand, little is said about the museographic criteria for the shows, essential for the dissemination of these values. Taking into account these assumptions, the design solutions adopted in the São Paulo Biennials held in the 1950's are the central subject of this paper. For that, the goals expressed by the Institute of Architects of Brazil (IAB) and the Modern Art Museum of São Paulo (MAM/SP), responsible for organizing the shows, will be confronted, as well as the established connections between both entities with the regulations proposed by the Venice Biennale, to make possible the equalization of the discrepancies between discourses and practices.

