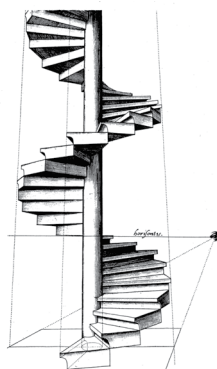




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ANÁLISE DE ELEMENTOS COMPOSITIVOS PARA A VISUALIZAÇÃO DE DADOS

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ABSTRACT

This paper investigates the relationship between the compositional elements of design and forms of representation adopted by developed graphics for data visualization companies. Its fundamentals are based on authors as Dondis, Gomes and Wong, among others. Three graphs are described, analyzed and categorized according to the elements presented in its theoretical basis. The results of this research are the reflections on the significance of the graphic-composers elements; stylistic similarities between data visualization and infographics news; and the tendency to simplified and geometric compositions.



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