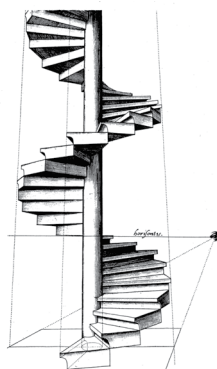




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ABSTRACT

The main purpose of this paper is to critically reflect on the possible theoretical contents that are capable of laying the foundations for different modes of graphic representation in architecture (as well as in landscape or Urban and Design). Given this hypothesis, it aims to think about the relationship between visual thinking and the interpretation of the world - real or imagined -, directing us to the concepts of sensation, perception and cognition according to philosophy, as well as to visual thought, defined and applied to the field of representation and graphic expression.



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