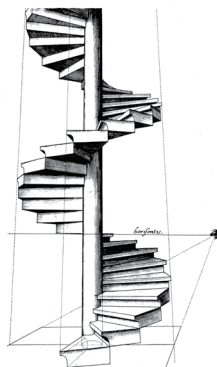




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OFICINA DE EXPRESSÃO GRÁFICA: VIVENDO E APRENDENDO

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ABSTRACT

This paper deals with the method (Seeing) Living and Learning, applied to graphical representation's disciplines of the courses in the technological area of the Federal University of Rio Grande do Norte (UFRN). It aims to improve the knowledge applied by the teaching of "do/represent" and point most dynamic and innovative ways to assess learning, in order to contribute to a better training of the students. From many questions about the teaching of theoretical subjects of great influence and reflection on practical subjects, the development of this method provides the student with the seizure of theoretical knowledge in practical ways. The aim is to awaken the student reflexive and discursive capacities, so they can be the builder of their knowledge. The methodological approach uses instructional videos that lead the student to a more motivating learning that provide greater applicability of the data subject and its repercussion on the imaging performance.



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