



SESSION 4 - ARCHITECTURE AND GEOMETRY
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THE EFFECTIVENESS OF A MULTIMEDIA DVD
FOR TEACHING PROFESSIONAL RENDERING TECHNIQUES
TO DESIGN STUDENTS

Alex J. Velasco, Burkay Pasin, Cengiz Ultav, Ozge Basagac, Sevda Balcioglu,
Sibel Günay, Eda Tezcanli, Selma Goker, Srinivasarao Pattur

ABSTRACT

The effectiveness of a multimedia DVD for teaching professional rendering techniques to industrial design, interior architecture and architecture bachelor students was evaluated in a workshop during a university bachelor level introductory drawing course. The multimedia DVD instructs student designers in the skillful manual marker and mixed-media rendering techniques used by professional practitioners. Students followed the exercises in the DVD, learning the techniques demonstrated by applying markers and mixed media in exercises that began with giving tone to simple geometric shapes and increased in difficulty to renderings of products and furniture. Instructors were on hand to supervise and assist. The students' opinions of this method of learning was surveyed at the end of the workshop. The results show that given the right conditions, using multimedia DVDs for teaching professional rendering techniques to designer students can be effective and successful.

Alex J VELASCO. Georgian Technical University, Georgia (a.velasco@gtu.ge)
Burkay PASIN. Izmir University of Economics, Turkey (burkay.pasin@izmirekonomi.edu.tr)
Cengiz ULTAV. Izmir University of Economics, Turkey (burkay.pasin@izmirekonomi.edu.tr)
Ozge BASAGAC. Izmir University of Economics, Turkey (ozgebasagac@yahoo.com)
Sevda BALCIOGLU. Izmir University of Economics, Turkey (sevdabalcioglu@hotmail.com)
Sibel GÜNAY. Izmir University of Economics, Turkey (gunaysibel1@gmail.com)
Eda TEZCANLI. Izmir University of Economics, Turkey (edatezcanli@yahoo.com)
Selma GOKER. Izmir University of Economics, Turkey (selmagoker@gmail.com)
Srinivasarao PATTUR. IDI, India (sri.pattur@gmail.com)